



COCOAMOMMY



MEDIA KIT

WHO AM I.....

I'M A MOM OF 2, FITNESS BLOGGER,
INTEREST IN STEM PROJECTS, FAMILY
ACTIVITIES FOR SINGLE MOMS, AND
SOCIAL GOOD CAMPAIGNS.



COCOAMOMMY



A LIFESTYLE BLOG FOUNDED IN 2009 THAT CHRONICLES MY LIFE AS A MOM WITH TWO KIDS. MY BLOG COVERS PARENTING, WELLNESS, FAMILY, AND FINANCE.



SOCIAL MEDIA



Social Media
Reach
3,800+



DEMOGRAPHICS

76.5%
Females
23.5%
Males

Age of
Readers
28%
ages
35-44

40%
ages
25-34

STATS

Page Views
250-700
per month

96.6%
New
Visitors

SERVICES

Sponsored Posts

Brand Ambassadorship

Social Media Campaigns

Sweepstakes, Contests, and

Sampling

Social Conscious Campaigns

Product Reviews



NETWORKS

Get Information Mastermind & Media Group

Awesome Bloggers

Courage to Earn

Do The Work

Mom Bloggers FB Share

Social Media Network Reach **10,000+**



CONTACT

EMAIL: info@cocoamommy.com

WEBSITE: www.cocoamommy.com

PHONE: 484-429-6946

