



COCOAMOMMY™



MEDIA KIT

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A LIFESTYLE BLOG FOUNDED IN 2009 THAT CHRONICLES MY LIFE AS A SINGLE MOM WITH TWO KIDS. MY DIY PROJECTS FOR DECOR, FOOD, CLOTHING, AND FITNESS. ALSO MY INSPIRING AND EMPOWERING JOURNEY AFTER DIVORCE.



WHO AM I.....

I'M A DIVORCED MOM OF 2, BLOGGER, CHEMICAL ENGINEER, DIYER, FITMOM, FOODIE, COFFEE LOVER, WINE LOVER, NATURALISTA, COOKING AND BAKING MAVEN. I HAVE A PASSION FOR LEARNING NEW THINGS AND EMPOWERING OTHERS TO LIVE TO THE FULLEST. A LONG-TERM GOAL IS TO CREATE A LEGACY FOR MY CHILDREN TO IMPACT THE WORLD.



SOCIAL MEDIA



Social Media
Reach
3,000+



DEMOGRAPHICS

83%

Females

Age of
Readers

65%

ages

35-44

35%

ages

25-34

STATS

Page Views
400-600
per month

74%

New
Visitors

SERVICES

Sponsored Posts

Brand Ambassadorship

Social Media Campaigns

Sweepstakes, Contests, and

Sampling

STEM Awareness

Social Conscious Campaigns

Product Reviews



NETWORKS

Get Information Mastermind & Media Group

Awesome Bloggers

Courage to Earn

Do The Work

Mom Bloggers FB Share

Social Media Network Reach **10,000+**



CONTACT

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